

Your Business Card is a Little Bitch:

How to Make It Stop Sucking

Your business card sucks. Fix that weak, pathetic excuse with this brutally honest guide to making it badass. Don't settle for mediocrity.

Midwest Business Marketing
WWW.MBMPrint.Shop

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Cheap materials scream amateur. Upgrade or die.

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Smooth or glossy—anything less is unacceptable.

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Make it easy to reach you, or they'll ignore you.

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Don't leave them guessing. Tell them what to do.

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How you present that card can make or break you.





Page 1: Introduction – Why Your Business Card is a Weak-Ass Disgrace

Let's cut the crap: Your business card sucks. It's either flimsy, ugly, or just plain forgettable. No one remembers you, no one calls you back, and frankly, no one gives a damn because you've handed them a limp, poorly thought-out piece of trash. This guide isn't going to hold your hand—it's going to rip your pathetic card to shreds and rebuild it into something worthy of respect. You either fix it, or you keep being ignored. Simple as that.

Exercise:

Collect 10 business cards you've been handed recently. Rip into each one like it personally insulted you. Write down everything you hate about them and ask yourself if yours is any better. Spoiler alert: It probably isn't. This is your wake-up call.

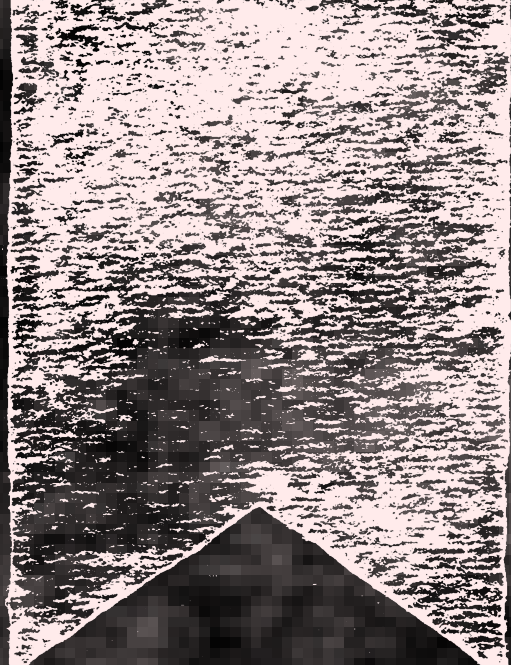


Page 2: Logo – Stop Wasting Space With Trash Designs

It's either too busy, completely irrelevant, or so tiny it looks like you ran out of ink. Here's the harsh truth: if your logo doesn't instantly convey professionalism and leave a lasting impression, it's useless. A great logo needs to be scalable, meaning it works whether it's the size of a pinhead or blown up to billboard proportions. If it gets lost on your card, it's dead on arrival.

Scalability Exercise:

Take your current logo and shrink it down to the size of a stamp. Then blow it up to the size of a poster. If it looks like pixelated garbage, you've failed. Redesign it so it's crisp, bold, and recognizable in every format.

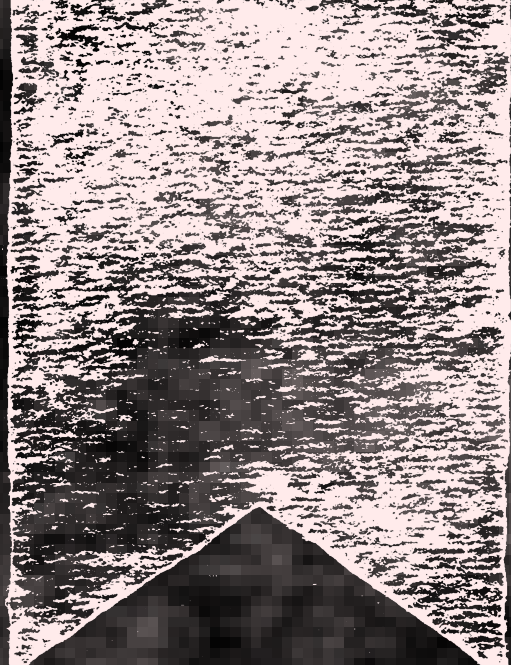


Page 3: Font – Pick a Font That Means Business, Not Kindergarten

Your font is weak. If it's hard to read, too fancy, or looks like something your 5-year-old cousin picked out, you've already lost. A great font should be simple, bold, and professional. None of that curly, decorative crap. Your business card isn't a wedding invitation—it's a first impression. Stop embarrassing yourself.

Legibility Exercise:

Print out your card in grayscale on cheap paper. Look at it from across the room. Can you read the most important information? If not, it's time for a new font that doesn't need a magnifying glass.

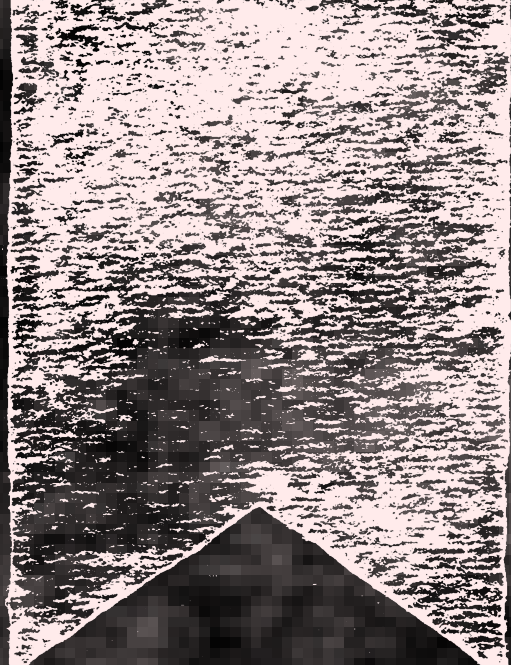


Page 4: Tagline – Your Tagline Should Hit Like a Sledgehammer

If your tagline sounds like every other generic “We help you succeed” garbage out there, throw it out. Your tagline needs to slap people in the face with your value proposition. It needs to be direct, punchy, and leave no room for doubt about what you bring to the table. If you can’t sum up your business in a few bold words, you’ve failed.

Tagline Writing Exercise:

Write down your tagline. Now cut it in half. Then cut it again. What’s left should be the sharpest, most direct version of what you do. If you can’t get there, you don’t know your own business well enough to be talking to customers.

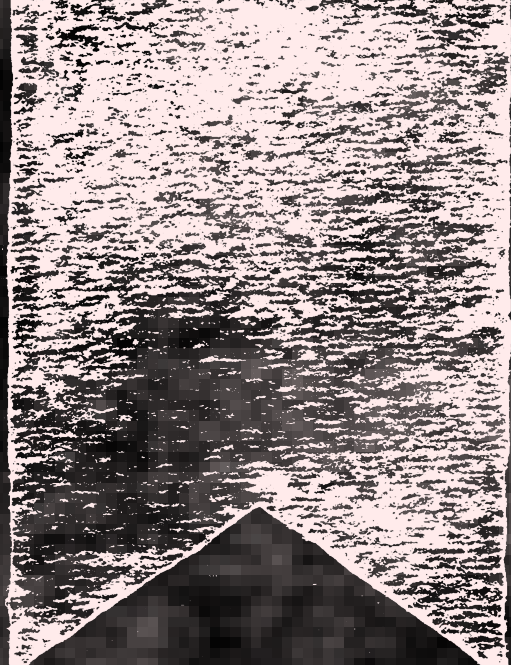


Page 5: Color – Your Colors Are a Mess, Fix Them

Your color palette probably sucks. Too many colors, or too few. Maybe they don't even match your brand or look like they belong in a daycare. Your business card needs a clear, bold color scheme. Keep it simple, 2-3 colors max. Anything more, and your card looks like it belongs on a cheap flyer for a neighborhood garage sale.

Color Scheme Exercise:

Create three different color palettes. Show them to five strangers and ask them to describe the type of business they think each represents. If they can't figure out what you're about, your colors are sending the wrong message.



Page 6: Paper Quality – Your Card Feels Like Crap, and People Notice

Your card feels like it was printed on toilet paper. Let's be real: a thin, flimsy card gets thrown in the trash faster than you can say "recycle." You want your card to have weight, to feel substantial in someone's hand. Go for a thickness that doesn't bend when held and consider adding some texture or special finishes. Velvet touch, soft-touch laminate, something that feels premium, because if it feels cheap, guess what? So do you.

Paper Quality Exercise:

Stop right there! Grab five business cards from people you respect. Feel that weight? That texture? Now stack them against your flimsy little card. If yours feels like a cheap afterthought, it's time for a serious upgrade. Luckily, we've got your back with our thick-ass cardstock that screams, "I mean business!" When you hand out your card, you want them to look at it and say, "That's an f***ing card!" Your card needs to hit like a brick, not flop like a wet noodle. So, order from us, and ensure your card doesn't just get noticed—it commands respect!





Page 7: Scalability – Your Design Needs to Work at Every Size

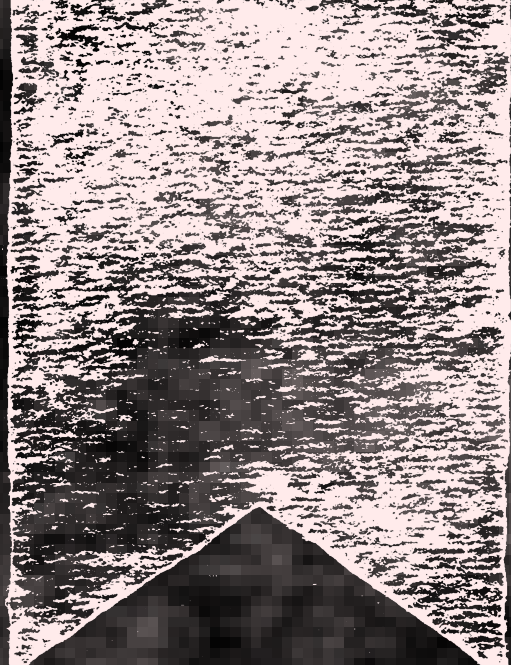
If your card design only works when it's exactly 3.5" x 2", you're screwed. Your card should look badass no matter where or how it's used. Whether it's on a billboard or a tiny thumbnail, the elements need to scale without losing any clarity. This is where attention to detail matters—each design element should be able to stand on its own.

Scalability Exercise:

Time to get real. Grab every element of your business card—logo, text, contact info—and whip up multiple mock-ups at different sizes: small, medium, and large. If anything looks cluttered or unreadable, you've got a problem. A card that can't scale is a card that will make you look like a total amateur. Don't let that happen!

But here's the kicker: we're here to save your ass. Let us lay out your card to ensure it looks badass at any size. Stop settling for mediocrity. Get in touch, and let's create a card that screams confidence and clarity, no matter how big or small!





Page 8: Contact Info – Why Are You Making It Hard to Reach You?

Are you hiding your contact information? If your phone number or email is crammed in a corner, or worse, in a font so small it needs a microscope, you're actively making it harder for people to reach you. The whole point of a business card is for people to contact you. If they can't do that in two seconds, you've blown it.

Contact Info Exercise:

Show your business card to 5 random people. Give them 5 seconds to find your contact info. If they can't immediately spot it, it's buried in a bad layout. Fix that shit.



Page 9: Finishing Touches – Your Card Is a Boring Piece of Shit Without Them

Your business card looks like it came from a stock template on Microsoft Word. Where's the personality? Where's the touch that makes people stop and admire? If you don't have finishing elements like embossing, foil stamping, or unique textures, your card is a forgettable piece of trash that will blend in with the pile. Stand out, or get left behind.

Finishing Touches Exercise:

Time to level up your game! Dig deep and find the most luxurious business card you've ever laid eyes on. Got it? Now, add that premium touch your card desperately needs. If your card doesn't make someone do a double-take when you hand it over, you're still stuck in the kiddie pool of card design.

But don't worry, we've got your back. When you order from us, you get our ultra-premium card stock that's thicker than your ex's excuses, with a smooth velvet finish that feels like silk against the skin. This isn't just any card; it's a statement. It's the heavyweight champion of business cards, engineered to impress and designed to dominate. Stop playing it safe. Let's create a card that turns heads and leaves a lasting impression!



Page 10: The Guarantee – It's Not the Cards, It's You

Let's be real: if you can't make an impression with a badass, velvet-finished, thick-as-hell card that demands attention, the problem isn't the card—it's you. We guarantee that if your business still flops with one of our premium cards, it's because you couldn't match its swagger.

Final Exercise:

Get off your ass and order your Bad Ass Cards from us!

Now, head to your next networking event with your upgraded masterpiece. Hand it out to 20 people and pay attention to their reactions. If they don't immediately compliment your card or spark a conversation because of it, it's not just the card that's the issue—your pitch, your delivery, or maybe even your business needs a serious overhaul.

Make sure you leave an unforgettable impression. Don't just blend in; dominate the room!





Page 11: Conclusion – Time to Stop Being a Little Bitch

If you've made it this far and still think your business card doesn't need improvement, you're delusional. The truth hurts, but this guide isn't here to coddle you. Get real, get ruthless, and stop accepting mediocrity in your design. Your business card is either a tool for domination or it's a little bitch—and the choice is yours.

So stop fucking around! Order from us today and transform your card into a powerhouse that demands respect!

***Beast or Bitch—
Click Here to Order Now***

***Midwest Business Marketing, LLC
WWW.MBMPrint.Shop***





Exclusive Offer for Our Readers

You've made it through this no-bullshit guide, and now it's time to put those lessons into action. If you're ready to stop being a little bitch and step up your game, we've got something that'll make your business card not just good, but legendary.

Grab 20% OFF Your First Order

You want a card that commands attention? We've got you covered with our thick-ass cardstock and a smooth velvet finish that screams quality. When you hand these bad boys out, people won't just look at them—they'll feel them. They'll be saying, "Holy sh*t, that's a card!"

Bonus: Free Design Consultation

Along with your order, we'll throw in a FREE 30-minute design consultation. We'll dissect your design, optimize every inch of that card, and ensure it radiates strength and professionalism.

This isn't just about getting a card; it's about wielding a weapon in your networking arsenal.

Click Here- Beast or Bitch? Get My Cards!

Don't wait! This exclusive offer is here for a limited time. Get off your ass, upgrade your business card, and start making a serious impression!